

Unit Title: Sports Journalism
Unit Level: Level 3
Unit Credit Value: 7
GLH: 48
LASER Unit Code: WJE882
Ofqual Unit Code: H/507/1579

This unit has 6 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Be able to produce sports stories for different platforms.	1.1	Create stories/copy for three different sports for publication on different platforms to cover mainstream and minority sports.
		1.2	Create a story as an event unfolds.
		1.3	Conduct interviews in a range of settings, including press conferences.
		1.4	Use User Generated Content (UGC).
2.	Be able to work as a sports journalist from different locations.	2.1	Report on different matches/sports events/press conferences/other settings where sports knowledge is relevant.
3.	Understand the rules and structures of different sports.	3.1	Explain the rules of four different sports to include mainstream and minority sports.
		3.2	Outline the structures of four different sports to include mainstream and minority sports.
4.	Be able to assist in the production process of sports stories.	4.1	Write headlines.
		4.2	Fill templated spaces.
		4.3	Edit video and audio for publication.
		4.4	Carry out editing of copy from submitted sources.
		4.5	Safely publish material.
5.	Understand how to comply with workplace health and safety requirements in sports journalism.	5.1	Explain health and safety risks relevant to journalism.
		5.2	Explain how to minimise risks to self, others and property.
6.	Understand how to operate as a freelance sports writer.	6.1	Define potential markets for news stories.
		6.2	Research potential sources of work.
		6.3	Explain the role and responsibilities of commissioning editors.

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	6.4	Explain the process involved in creating a pitch for work to commissioning editors.
	6.5	Outline different writing styles to meet the needs of customers.
	6.6	Explain how to market stories.
	6.7	Summarise how to keep records in accordance with the rules and regulations for working as a sole trader or small business.

Assessment Guidance:
NA

Additional Information:
NA