Unit Title: **Enterprise Skills For Projects**
Unit Level: **Level 2**
Unit Credit Value: **4**
GLH: **30**
LASER Unit Code: **WJE829**
Ofqual Unit Code: **L/507/1463**

This unit has 5 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		**The learner can:**	
1.	Understand the nature of enterprise skills.	1.1	Describe enterprise skills, attributes and behaviours.
		1.2	Describe the different sectors enterprise skills can be applied to, including: a) business b) social enterprises c) civic enterprises.
		1.3	Describe how enterprise skills affect: a) business innovation b) growth c) the economy in general.
2.	Understand how to use own enterprise skills attributes and behaviours.	2.1	Identify own enterprise skills, attributes and behaviours.
		2.2	Describe how own enterprise skills, attributes and behaviours could be used.
3.	Be able to plan an enterprise project.	3.1	Describe a business/social/public enterprise project.
		3.2	Develop a plan for an enterprise project to include: a) project aim(s) b) SMART objectives c) research data and justification for decision d) marketing/communications strategy e) financial forecasts and costings.
		3.3	Describe the potential risks and rewards associated with the enterprise project.
4.	Be able to present an enterprise project.	4.1	Present the planned enterprise project using appropriate media.
		4.2	Give the audience the opportunity to: a) ask questions b) provide feedback c) identify any further action required.
		4.3	Respond appropriately to audience feedback and where necessary provide justification for the planned enterprise project.
5.	Be able to evaluate an enterprise project proposal.	5.1	Review: a) the effectiveness of the presentation

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			b) the project planning process c) the viability of the planned project.
		5.2	Describe how further development of own enterprise skills, attributes and behaviours could enhance project success.

Assessment Guidance:
NA

Additional Information:
NA