

Unit Title: Enterprise And Entrepreneurship In Sport And Active Leisure
Unit Level: Level 3
Unit Credit Value: 3
GLH: 25
LASER Unit Code: WJE850
Ofqual Unit Code: Y/507/1644

This unit has 5 learning outcomes.

| LEARNING OUTCOMES | | ASSESSMENT CRITERIA | |
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| The learner will: | | The learner can: | |
| 1. | Be able to explore self-development needs to support employability in sport and active leisure. | 1.1 | Review relevant job descriptions/advertised roles to ascertain the experience/skills/attributes employers are looking for in new employees. |
| | | 1.2 | Review own strengths and weaknesses relevant to advertised paid or unpaid work opportunities in sport and active leisure. |
| | | 1.3 | Create a personal development plan to include: <ul style="list-style-type: none"> a) actions to address identified weaknesses b) actions that demonstrate commitment to work in a paid/unpaid capacity in sport and active leisure c) feedback from others. |
| 2. | Understand entrepreneurialism in sport and active leisure. | 2.1 | Analyse the skills, characteristics and behaviours of successful entrepreneurs in sport and active leisure. |
| | | 2.2 | Describe the challenges faced by sport and active leisure entrepreneurs. |
| | | 2.3 | Outline opportunities for entrepreneurial activity in sport and active leisure. |
| | | 2.4 | Explain the value of entrepreneurial sport and active leisure businesses to the UK economy. |
| 3. | Understand the management of business risk in sport and active leisure. | 3.1 | Explain the principles of risk analysis, identification, mitigation and management. |
| | | 3.2 | Assess the potential impact of different kinds of risk on an entrepreneur or small business in sport and active leisure. |
| 4. | Understand business financing in sport and active leisure. | 4.1 | Explain the importance of a financially sound business plan. |
| | | 4.2 | Explain how cash flows in and out of a business. |

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| | | 4.3 | Define basic finance/accounting terms. |
| | | 4.4 | Outline possible sources of finance for a business venture in sport and active leisure. |
| | | 4.5 | Interpret a financial business account. |
| | | 4.6 | Outline how to make a funding application. |
| | | 4.7 | Describe the key features of bid writing. |
| | | 4.8 | Describe matched funding and the principles behind it. |
| 5. | Understand national and local support available for businesses in sport and active leisure. | 5.1 | Summarise the support available to businesses in sport and active leisure to include: <ul style="list-style-type: none"> a) national organisations/services/resources b) local organisations/services/resources. |
| | | 5.2 | Explain how to access and make the most of the support/resources available to business in sport and active leisure. |

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| Assessment Guidance: |
| NA |

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| Additional Information: |
| NA |