

Unit Title: Develop A Plan For Fundraising Activities
Unit Level: Level 3
Unit Credit Value: 6
GLH: 34
LASER Unit Code: WJE865
Ofqual Unit Code: R/507/1559

This unit has 3 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Understand structures, processes and governance in voluntary and community organisations.	1.1	Explain different organisational structures/status to include: a) Unincorporated Association b) Limited Company c) Community Interest Company d) Charitable Incorporated Organisation e) Charitable Trust f) Industrial and Provident Society.
		1.2	Describe the legislative requirements that apply to voluntary and community organisations.
		1.3	Compare forms of governance used in voluntary and community organisations.
		1.4	Summarise the key processes required to establish voluntary and community sector organisations.
2.	Be able to prepare to develop a fundraising plan.	2.1	Conduct research about different methods of fundraising.
		2.2	Select appropriate funding methods and targets for a given fundraising project.
		2.3	Identify resources required for fundraising.
		2.4	Research possible local donors for fundraising activities.
		2.5	Assess the potential to build sustainability into the plan.
		2.6	Utilise the Institute of Fundraising's code of practice when preparing the plan.
3.	Be able to develop a fundraising plan with colleagues and other stakeholders.	3.1	Agree fundraising priorities with colleagues and stakeholders.
		3.2	Gain support from colleagues and stakeholders.
		3.3	Establish timescales and objectives for fundraising with colleagues and stakeholders.
		3.4	Carry out networking activities with colleagues and stakeholders.

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		3.5	Co-ordinate work with colleagues to avoid duplication.
		3.6	Investigate appropriate fundraising opportunities and potential funders with colleagues and stakeholders.
		3.7	Select and justify techniques and approaches to be used during fundraising activities with colleagues and stakeholders.
		3.8	Agree a viable fundraising plan with colleagues and stakeholders.
		3.9	Ensure plan meets relevant policies and practices and includes an element of sustainability.

Assessment Guidance:
NA

Additional Information:
NA