

Unit Title: Business In The Community
Unit Level: Level 2
Unit Credit Value: 1
GLH: 10
LASER Unit Code: WJE822
Ofqual Unit Code: T/507/1456

This unit has 3 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Understand that businesses have corporate social responsibility.	1.1	Explain why it is important for businesses to be socially responsible.
		1.2	Explain the benefits and challenges to a business organisation of increasing its commitment to social responsibility in the community.
2.	Understand how business organisations contribute to the local community.	2.1	Describe ways in which business organisations contribute to the community.
		2.2	Identify one local and one global business and describe the ways in which they contribute to the community.
3.	Understand the role of a social enterprise.	3.1	Explain what is meant by social enterprise.
		3.2	Explain ways in which a social enterprise differs from a private enterprise.

Assessment Guidance:
NA

Additional Information:
NA