This unit has three learning outcomes.

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<th>LEARNING OUTCOMES</th>
<th>ASSESSMENT CRITERIA</th>
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<td>The learner will:</td>
<td>The learner can:</td>
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| 1. Understand the impact of, and reasons behind, media representations of crime. | 1.1 Evaluate how both criminals and victims are portrayed in a variety of media sources.  
1.2 Discuss the criterion for newsworthiness. |
| 2. Understand theoretical perspectives on media and crime. | 2.1 Critically evaluate at least two media effects theories.  
2.2 Critically evaluate either postmodern or cultural criminology. |
| 3. Understand the relationship between the media and the police. | 3.1 Analyse the changing relationship between the media and the police. |

Indicative Content:

1. **Understand the impact of, and reasons behind media representations of crime.**
   1.1 Students may wish to discuss the difference in tabloid, broadsheet and social media coverage of crime stories including; column inches, the language used, media stereotypes of both victim and offender.  
   1.2 Students are required to consider factors which rate an incident as newsworthy such as, but not limited to, sex, violence, age and animals.

2. **Understand theoretical perspectives on media and crime.**
   2.1 Media Effects theories could include; Hypodermic Syringe theory, Copycat syndrome, Cultural Effects, Opinion Formation.  
   2.2 Students could research and discuss the work of the postmodernists such as, but not limited to; Bauman, Beck, Giddens, Foucault AND/OR the school of cultural criminology such as Ferrel, Hayward, Katz, Lea, Presdee and Young.

3. **Understand the relationship between the media and the police.**
   3.1 Students are required to analyse the changing relationship between the media and police so may wish to discuss Deviance Amplification, Moral Panic theories and whether or not the media effect is criminogenic.
Recommended Assessment Method(s):

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<tr>
<th>Methodology</th>
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<tbody>
<tr>
<td>Essay</td>
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<td>Practical Demonstration</td>
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<td>Exam</td>
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<td>Other (provide details in box below)</td>
<td>Workbook</td>
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Additional Details:

Indicative reading


