

Unit Title: The UK Tourism Industry

Unit Level: Level 1

Unit Credit Value: 2 GLH: 18

LASER Unit Code: WJC501 Ofqual Unit Code: J/506/1076

This unit has 2 learning outcomes.

LEARNING OUTCOMES		ASSESSMENT CRITERIA	
The learner will:		The learner can:	
1.	Know the structure of the UK tourism industry.	1.1	Outline the role of service providers within the UK tourism industry.
		1.2	Identify links between service providers within the UK tourism industry.
		1.3	Give examples of different types of service providers within the UK tourism industry.
2.	Know about tourists in the UK.	2.1	Identify different types of tourists in the UK.
		2.2	Identify individual needs of tourists.
		2.3	Identify facilities and services required by different types of tourists.

Assessment Guidance:	
NA	

Additional Information:	
NA	